



# Running of the Bells

## 14<sup>th</sup> Annual 1 Mile Fun Run/Jog/Walk



Dear Sponsor,

Running of the Bells, **the largest outdoor event in Franklin County**, is BACK and celebrating its twelfth year.

We want you to be part of this holiday cheer!

On **Thursday, Dec. 5, 2024** the St. Albans Messenger will hold the annual run/jog/walk at Taylor Park in downtown St. Albans. This one-mile fun run attracts supporters from all over Franklin County and is heralded as the event to see the most creative Christmas costumes imaginable. **A percentage of the event's proceeds will go to the local Franklin County Animal Rescue and Untied Way charities.**

As with the eleven years prior, the success of Running of the Bells depends on being able to **partner with local businesses and organizations**, those at the center of the community's heart. There are a variety of sponsorships available for your company. Each level has a different marketing format, which we are happy to explore with you further.

We look forward to working with you this holiday season and are excited to be part of a community that welcomes such holiday togetherness.

Sincerely,

*Heather*

**Heather Young**  
Strategic Marketing Partner  
O'Rourke Media Group  
802-318-8852  
hyoung@orourkemediagroup.com

*Rachel*

**Rachel Hayes**  
Accounts Manager  
O'Rourke Media Group  
802-528-7668  
rhayes@orourkemediagroup.com

*Jeff*

**Jeff Abbott**  
Account Executive  
O'Rourke Media Group  
802-598-1108  
jabbott@orourkemediagroup.com

*Suzanne*

**Suzanne Lynn**  
Strategic Marketing Partner  
O'Rourke Media Group  
802-528-7806  
slynn@orourkemediagroup.com

### Sponsorship opportunity levels are as follows:

**\$250**

Logo on posters

**\$500**

Logo on posters, basic event ads

**\$1,000**

Logo on posters, event ads, website, social media

**\$2,000**

Logo on posters, events ads and website, 1/4 page print ads, social media shares, photo gallery digital ad, banner placement at event, 6 tickets included.

**\$3,000**

Premier sponsorship includes logo on posters, event ads and website. 1/2 page print ads, social media shares, photo gallery digital ad, banner placement and table at event, 6 tickets included.

*"Coming Together for a Happy and Healthy Holiday"*



# Running of the Bells

## SPONSOR AGREEMENT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Signature: \_\_\_\_\_

*Thank you for supporting this great community event!*

### *Sponsorship opportunity levels are as follows:*

**\$250**

Logo on posters

**\$500**

Logo on posters, basic event ads

**\$1,000**

Logo on posters, event ads, website, social media

**\$2,000**

Logo on posters, events ads and website, 1/4 page print ads, social media shares, photo gallery digital ad, banner placement at event, 6 tickets included.

**\$3,000**

Premier sponsorship includes logo on posters, event ads and website. 1/2 page print ads, social media shares, photo gallery digital ad, banner placement and table at event, 6 tickets included.

*“Coming Together for a Happy and Healthy Holiday”*